



# The “Daddy Backwards” Point System

Last Updated: 11/12/2020

## **POINTS VALUE: 1 point = \$1.00 in rewards**

Our Rewards have no cash value and cannot be exchanged for cash, but can be used on any future purchase to reduce your balance. There is no limit on accrued points, our rewards are tracked/updated frequently and refreshed on January 1<sup>st</sup> of every year, all points remaining on 12/31 will be rolled over to the next year.

## **POINT SYSTEM REQUIREMENTS:**

All customers must register with their legal name and up to date Facebook account name (if different), if you frequently change your fb name please remember to keep us updated. Birthdate is optional and only required if you would like the Birthday Rewards added to your account yearly. All customers must use a valid email address and phone number that allows for email and text communication.

## **PURCHASE REWARDS:**

All registered customers will earn 10% in Rewards Points on all purchased products & services. Points are earned based on the exact price of items & services purchased at the time of checkout and does not include sales tax, shipping fees, delivery fees, merchant fees or any other taxes and/or fees added to purchases. Purchase Rewards are automatically added to your account and can be used at time.

## **BIRTHDAY REWARDS:**

All registered customers will earn (5) five Rewards Points (equal to \$5 in rewards) for your registered birthdate. Birthday Rewards are added to your account on your actual Birthdate and replenished on that date every year thereafter.

## **FACEBOOK REVIEW REWARDS:**

All registered customers will earn (5) five Rewards Points (equal to \$5 in rewards) for your Facebook Review. This Reward is added to your account within 24 hours of your posted review, we ask for honest reviews whether positive, negative or in between. This reward is based on you taking the time to do a review of your experience with our business and is not based on the content of your review. Facebook only allows (1) one review per account, which allows this reward to only be given out once per account. We strongly encourage you to post a picture of the item and/or service that you purchased, but this is not required! All reviews must be posted directly on our Facebook Business Page by utilizing the “REVIEWS” tab.

## **CONTENT SHARING REWARDS:**

All registered customers will earn (.25) ¼ / .25 Rewards Points (equal to \$.25 in rewards) for sharing content that we post on our Facebook page. When sharing our content for Rewards Points, the following steps must be taken:

- \* Content must be shared directly from our Facebook page (No Copy/Paste & No Saves)
- \* Content must be a public post and must contain the hashtag #DaddyBackwards



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- \* Content must be shared to your Profile Page or Business Page (No Stories or Groups)
- \* Content must not be edited or altered in any way from its original state
- \* No Spamming to stack rewards
- \* Daily Limit of (4) four posts, must be spread out to maximize effectiveness

Content Sharing Points are rewarded each day, we do not check everyone’s page, we check the HASHTAG (#DaddyBackwards) and calculate from there each day. Please be sure to check your post after you share it to be sure it registers on the hashtag. Simply click on the hashtag in your post and make sure it is listed, if for any reason it is not listed and/or you are having trouble with it, please contact us and we will work with you to figure out the problem.

## **UNIQUE POST & PICTURE REWARDS:**

All registered customers will earn (2.5) two and a half Reward Points (equal to \$2.50 in rewards) for posting a unique post on your profile detailing your experience with our business and pictures of any item(s) and/or service(s) purchased. This reward is limited to (1) one PER TRANSACTION. All posts must contain our hashtag #DaddyBackwards and either tag our business page or share a direct link to the page: <https://Facebook.com/DaddyBackwards>

## **REGISTER REWARDS:**

All customers will earn (5) five Reward Points (equal to \$5 in rewards) for successfully registering into our point reward system. This reward is limited to (1) one PER CUSTOMER.

## **REFERRAL REWARDS:**

All customers will earn (3) three Reward Points (equal to \$3 in rewards) for successfully referring new people into our point reward system. They **must** put your name in the referral box at the time of registering, and they **must** be registered and make a purchase within 30 days of registration, to be eligible.

Rewards are contingent upon the customer following all requirements set forth in the descriptions above. We are rewarding you for supporting and/or advertising our business, products and/or services. The requirements listed in the descriptions above allow us to easily track support, we cannot and will not check individual profile pages to validate rewards eligibility. We only check the Hashtag #DaddyBackwards and our Review Tab. Thank You for Your Support.